

MAKING SENSE! ENTERING THE FIELD OF
SENSORY STUDIES IN THE HUMANITIES

DOCUMENTATION

HOW SMELLS IN AN ASIAN SUPERMARKET ACCESSED MY CHILDHOOD MEMORIES AND RAISED MY EMOTIONS



PLACE: ASIA SHOPPING
LEHER HEERSTRASSE 68A
28359 BREMEN

THE HALLWAY

combined smells of
sauces & spices

Dominant smells

narrow aisles

Space

the market near to my
childhood home

Memory

THE RIGHT CORNER

umami smell, new rice
smell

Dominant smells

piled up rice packages,
big shelves with instant
noodles packages

Space

blue rice bucket at home

Memory



THE MIDDLE

incense sticks, frozen
seafood

Dominant smells

small space on the right
in the middle, freezers
along the walking way

Space

Lunar New Year

Memory

THE END OF THE STORE

sweet chilli

Dominant smells

chaotic, without order

Space

my mother making
Korean and Japanese
food

Memory

BACK TO THE START

dried jackfruit, matcha,
coffee

Dominant smells

favourite space with
snacks & beverages

Space

family spending hours
together & eating
jackfruits

Memory

